

# PROFESSIONAL EXPERIENCE PROGRAM

# APPLY NOW!

DEADLINE:  
AUGUST 13, 2023

**VIRTUAL INFO SESSION!**  
**THU JUNE 22, 6PM (CET)**

Campus OWL Germany

New York Office

Network of 5 Higher Education Institutions

[Dr. Katja Simons](#)

Executive Director Campus  
OWL New York

[Lena Thiesbrummel](#)

Intern  
Campus OWL New York  
PEP Participant 2023

[Michael Epp](#)

PEP Alumnus 2022

[Niels Neier](#)

PEP Alumnus 2022

PEP 2024 | OWL STUDENTS IN NEW YORK

Campus OWL Germany

New York Office

Network of 5 Higher Education Institutions

# Agenda

---

- Campus OWL and the New York Office
- Professional Experience Program (PEP)
  - General Information
  - Timeline
  - Application Documents
  - Funding and Support
  - Previous Placements
- Internship at Campus OWL NY Office
- Q&A





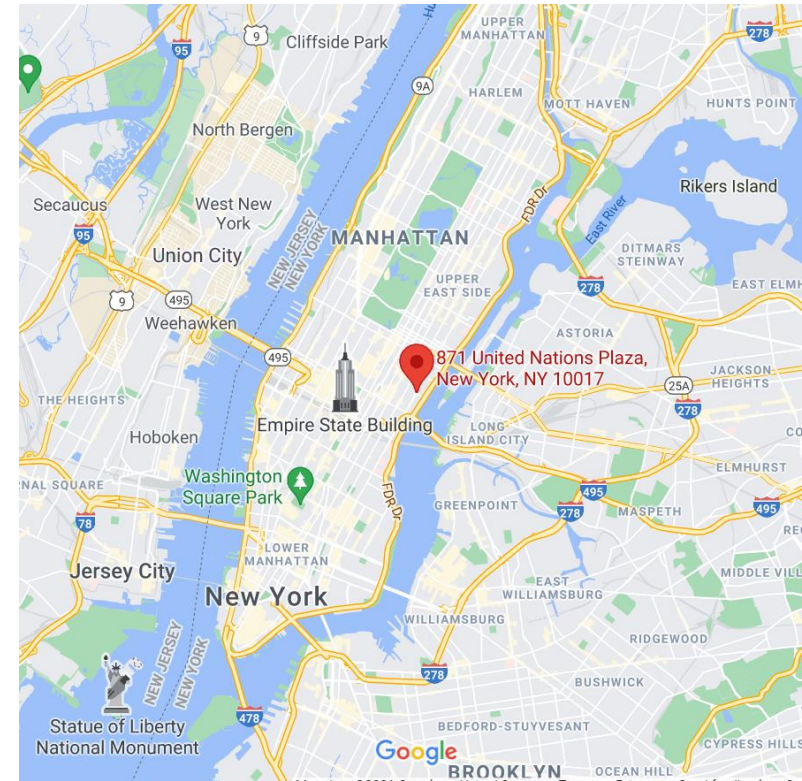
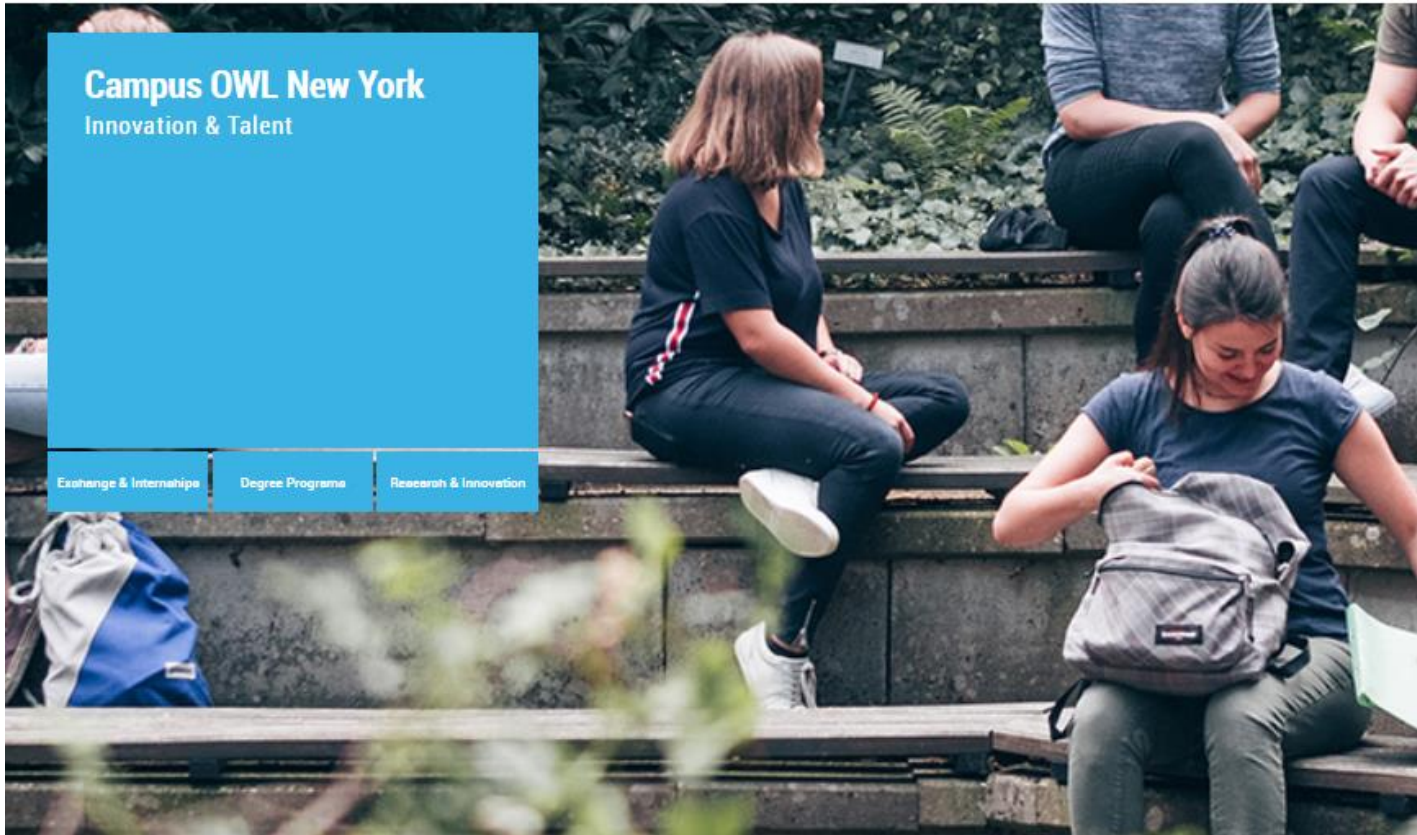
## Liaison Office in the German House New York

*Photo credit: German Consulate New York*



Campus OWL New York  
Innovation & Talent

Exchange & Internships Degree Programs Research & Innovation



Campus OWL is a network of five higher education institutions in OstWestfalenLippe (OWL), Germany. The joint liaison office in New York promotes opportunities for study, research and entrepreneurship, and facilitates collaboration with North American partner institutions. The office serves as a hub to connect students, researchers, entrepreneurs and other stakeholders from both sides of the Atlantic to enable cooperation and knowledge exchange.



[www.campus-owl.org](http://www.campus-owl.org)



@campusowl NYC



@NY\_CampusOWL



[linkedin.com/company/campus-owl-new-york](https://linkedin.com/company/campus-owl-new-york)



**Strengthen existing and build new institutional partnerships in North America**

**Promote study, internship, and research opportunities**

**Build networks between OWL and North America**



# OWL Region

## Supporting Talent and Promoting Innovation

Campus OWL Germany

New York Office

Network of 5 Higher Education Institutions

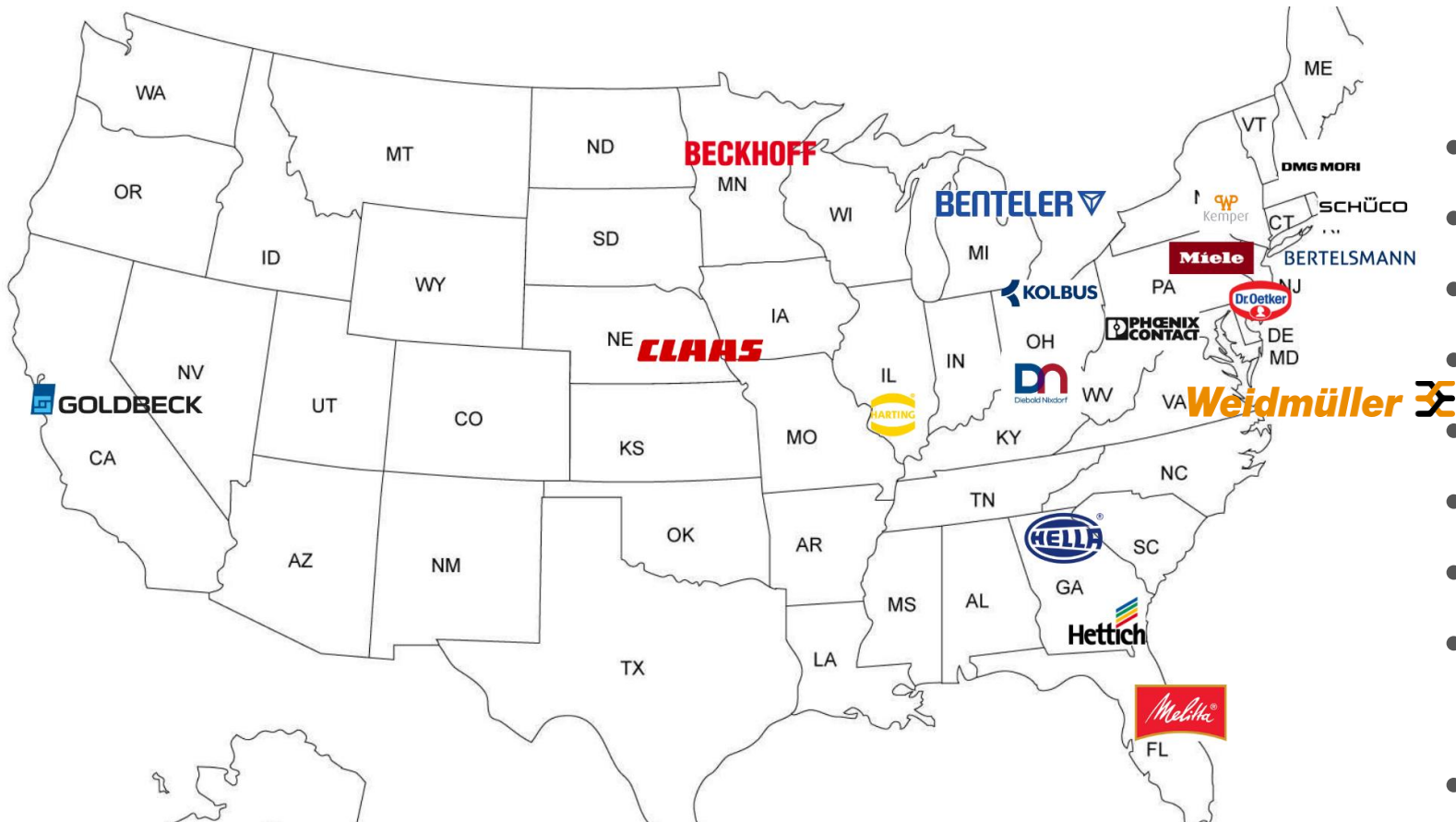


**a strong economy and an attractive cultural landscape**

**technology leaders and world-class research**

Foto 1: © Bielefeld Marketing  
Foto 2: © Universität Paderborn, Johannes Pauly  
Foto 3: © Universität Paderborn, Besim Mazhiqi

# Examples of OWL Companies in the USA



- **Miele** – Household Appliances
- **Claas** – Agricultural Equipment
- **Dr. Oetker** – Food Industry
- **DMG Mori** – Machinery
- **WP Kemper** – Bakery Machinery
- **Benteler** – Automotive
- **Hettich** – Furniture
- **Harting** – Electrical, and Electronic Manufacturing
- **Goldbeck** – Construction
- **Kolbus** – Paper Processing Machinery



# PEP – Internship in the USA

- General Information
- Timeline
- Application Documents
- Funding and Support
- Previous Placements





## Praktikum in New York City? Kein Problem für Studierende aus OWL – sie erleben Vielfalt pur in „Big Apple“

Das New Yorker Büro von Campus OWL – dem Verbund der fünf staatlichen Hochschulen in Ostwestfalen-Lippe – ermöglicht jedes Jahr einer Gruppe von Studierenden, Praktika in den USA zu machen. Wer für 2024 an einer Teilnahme interessiert ist, kann sich noch bis zum 13. August [bewerben](#). Die Teilnehmenden des aktuellen Turnus schwärmen vom kulturellen Reichtum New Yorks. Sie erleben ihren Aufenthalt als herausfordernd und bereichernd zugleich. Lena Thiesbrummel ist eine von ihnen. Die Bachelor-Studentin der Universität Paderborn hat im Rahmen ihres Praktikums Interviews geführt und diese Reportage verfasst.

Die Gruppe bahnt sich ihren Weg durch die für New York eher untypisch verwinkelten Gassen von Chinatown. An jeder Ecke gibt es Köstlichkeiten, Menschen schwärmen umher. Während ihrer Orientierungswoche erleben die sieben Studierenden aus OWL die Stadt noch durch die Besucherperspektive. Nach einer Woche zum Ankommen geht es dann jedoch in die Praktika, ins Arbeitsleben der USA. Das Professional Experience Program, kurz PEP, der fünf staatlichen Hochschulen Ostwestfalen-Lippes (OWL), bietet den Studierenden die Möglichkeit die kulturelle und berufliche Vielschichtigkeit der Vereinigten Staaten zu erleben.

### Das Angebot von Campus OWL: New York, Stadt der Vielfalt – PEP, Programm der Vielfalt

Die Arbeitsbereiche der PEP-Teilnehmenden könnten unterschiedlicher nicht sein: Musikproduzent trifft auf Holzingenieurin, Kulturwissenschaftlerin auf Logistiker. Anstatt diese Unterschiede als Hindernis zu sehen, wächst die Gruppe zusammen, denn sie sehen die Unterschiede als Vorteil – als Vielfalt, die bereichert. Diese Vielfalt findet man im PEP-Programm und in der Stadt, so sind sich alle einig. Betül Arik studiert Applied Entrepreneurship an der TH OWL in Detmold. „Ohne PEP hätte ich das Praktikum nicht gemacht“, hebt sie die Unterstützung des Programms hervor. Man dürfe den Aufwand, den man in die Organisation eines solchen Projektes stecken müsse, allerdings nicht unterschätzen. Trotz alledem ist für sie das Praktikum und der Aufenthalt in den USA ein



Foto (Campus OWL/Büro New York): Die sieben Teilnehmenden der PEP 2023-Gruppe vor dem German House in Manhattan. Hier sitzt auch das Campus OWL New York Büro [Download \(1 MB\)](#)



Foto (Campus OWL/Büro New York): Während der Erkundungstour durch Chinatown wird auch kulinarisch die traditionell chinesische Küche

PEP Story published June 21, 2023  
Author: Lena Thiesbrummel

You can find the story on the Campus OWL Germany website, as well in the News Section at each OWL university

[Campus OWL - Nachricht - Praktikum in New York City? Kein Problem für Studierende aus OWL – sie erleben Vielfalt pur in „Big Apple“ \(campus-owl.eu\)](#)





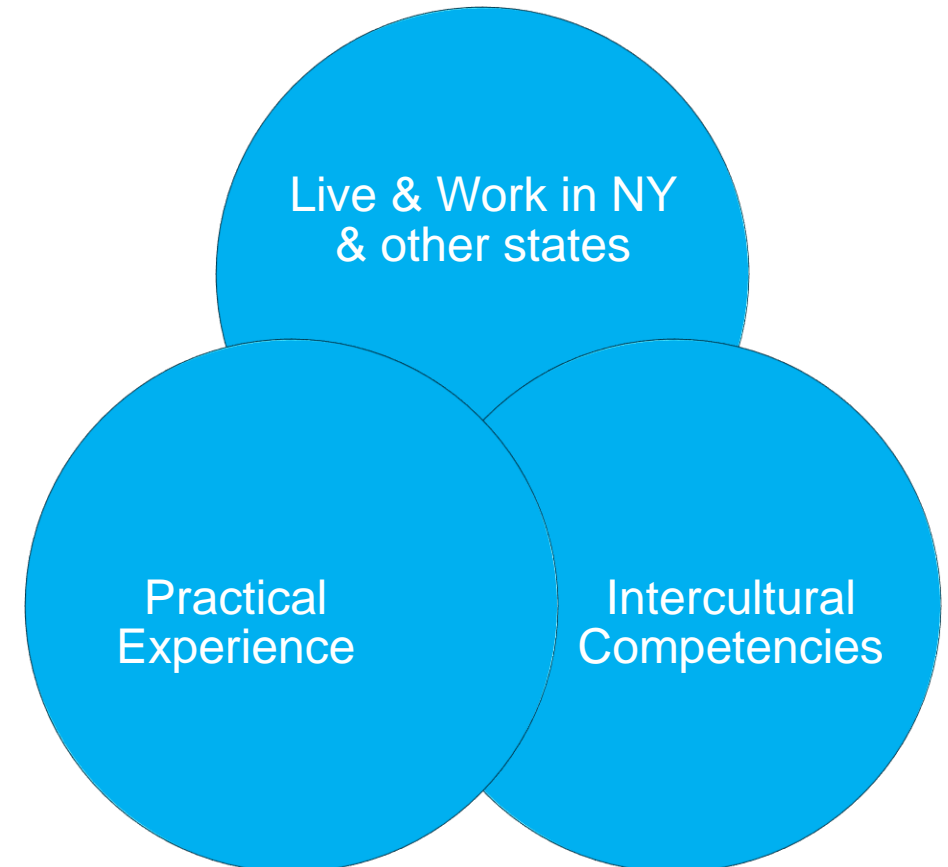


# Professional Experience Program - PEP

**Application Deadline: August 13, 2023**

**Duration of Program: 3 months (April to July 2024)**

- includes 1-week leadership and intercultural skills seminar (business culture, leadership skills, diversity etc.)
- an internship in a company/organization in the New York metropolitan area or other region (normally 3 months)
- a virtual workshop to reflect on the internship experience.



## What we offer:

- Placement support, but your active participation in finding an internship is important
- Support in visa application process
- Coverage of J1-visa fee
- Campus OWL covers accommodation, transportation (one-week metro card) and partially food and entrance fees during the skills seminar week in NYC
- Network of interns and others in the German-American community in NY



German American  
Chambers of Commerce  
Deutsch-Amerikanische  
Handelskammern

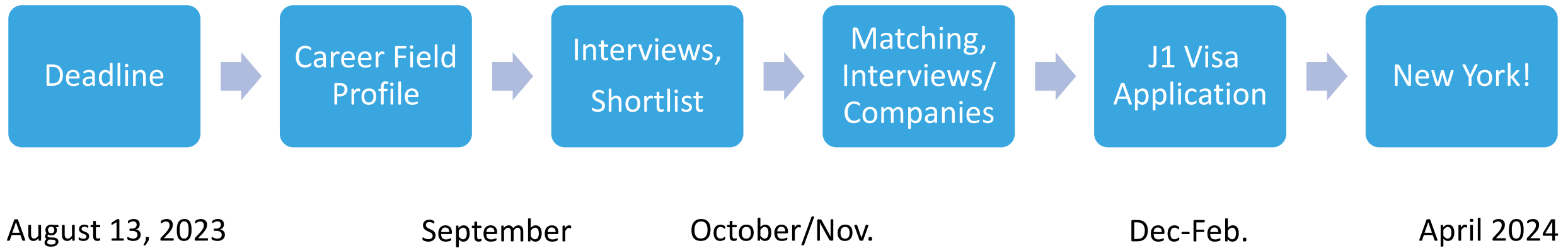


*PEP up your career!*

# Requirements

- Enrolled at one of the universities in OWL
- At time of application, enrolled in a Master program or at least in 3<sup>rd</sup> semester Bachelor program
- Outstanding communications skills (oral, written, interpersonal)
- Fluent in English (Level B2 at a minimum)
- Highly motivated for process of internship placement, visa application etc.
  - It is a **long** but **rewarding** process!

# PEP Timeline 2023-2024





# Application Documents

- Letter of motivation (in English, approx.1 page)  
Consult the guide on the website!
- Resume in English (no photo necessary)
- Transcript of Records or copy of bachelor's degree  
(if applicable)
- Letter of recommendation (preferably in English)  
written by a lecturer/professor of your faculty  
Use the template on the website!
- Confirmation of enrollment as a student



For detailed information: see Call for Application, FAQ,  
Templates on [campus-owl.org/owl-students](https://campus-owl.org/owl-students)

# Expenses and Funding Opportunities

- Payment is up to the internship provider (paid/unpaid)
- Estimated expenses: > \$2000 monthly
  - \$1000 - \$1500 accommodation
  - \$130 transportation (NYC monthly metro card)
  - > \$500 living expenses
  - \$40 health insurance
  - Other costs, like phone plan etc.
  - Plus flights!

**New York and other US cities are expensive!**

**\$\$\$**

**Participants are eligible for a scholarship under the DAAD PROMOS funding scheme or other funding tools for travel and stay during the program that will cover parts of the expenses abroad.**



# Previous Placements

# SIEMENS



Campus OWL Germany

New York Office

Network of 5 Higher Education Institutions



AMERICAN COUNCIL ON GERMANY

# arvato

BERTELSMANN



# Skills Seminar

- April 22 – April 26, 2024
- Campus OWL provides you with a one-week experience in New York including:
  - Accommodation in a hotel
  - One-week NYC MetroCard
  - Seminars and workshops on topics, like:
    - Diversity in the workplace
    - Design thinking
    - Professional self-branding
  - Visits of cultural and national importance, such as:
    - 9/11 Memorial and Museum
    - Walking tour through Chinatown
    - United Nations Guided Tour
    - Whitney Museum of American Art

← Taken from this year's program







# Virtual Internship in NY Liaison Office

2-3 months, 10-20h/week (Fall, Winter)

*Small Stipend*

- Wanted: interest in higher education, transatlantic relations, marketing, recruiting, social media
- Requirements: English language skills, computer skills, excellent communication skills, flexibility
- Tasks: a variety of research, administrative and creative functions
- Application: Cover letter, resume, name of reference

„Das virtuelle Praktikum ist super interessant und abwechslungsreich. Ich fühle mich gefordert und lerne viel Neues. Trotz Zeitverschiebung stehen wir immer im regen Austausch.“



## Campus OWL New York Office

**Dr. Katja Simons**

Executive Director

[simons@campus-owl.org](mailto:simons@campus-owl.org)

[www.campus-owl.org](http://www.campus-owl.org)

### Follow us

[Twitter \(@NY\\_CampusOWL\)](#)

[Instagram \(@campusowl NYC\)](#)

[LinkedIn \(Campus OWL New York\)](#)

[Lena Thiesbrummel](#)

Intern

Campus OWL New York,  
PEP Participant 2023

[Michael Epp](#)

PEP Alumnus 2022

[Niels Neier](#)

PEP Alumnus 2022