

PEP 2023 | OWL STUDENTS IN NEW YORK

Campus OVL Germany

New York Office

WELCOME PEP COHORT 2023 TO NEW YORK CITY!

Campus OWL is excited to welcome this year's PEP participants to New York City! We created the Professional Experience Program to offer students from the OWL universities an opportunity to gain valuable international work experience and enhance their future employability in today's increasingly globalized world.

The program includes an internship in a company or organization in the New York metropolitan area and other states, a one-week preparatory skills seminar in New York City and a virtual workshop to unpack the experience after returning to Germany. The 2023 cohort was chosen in a competitive selection process and the participating students represent a wide range of academic backgrounds, such as Applied Entrepreneurship, Business Law, Interior Architecture, Wood Engineering, Music Recording, Political Science and Economics, Production and Logistics Management, English Literary & Cultural Studies, and Linguistics. We are very grateful to all the internship providers who are hosting these excellent students.

PEP is designed to empower OWL students to develop their professional skills in an international context and to obtain hands-on experience in the United States. During the preparatory skills seminar we will discuss how to use your professional network and how to develop your professional brand. Our program also offers intercultural orientation, insights into growing your innovation skills set, as well as a session on reducing bias to create inclusive communities in the workplace. Participants will also learn about design thinking as an approach to drive change in business and society. The seminar will also highlight transatlantic relations and science diplomacy initiatives. Subsequently, each student will start their internship in a company or organization in New York, New Jersey, and Massachusetts.



Ka/c/100-)

Dr. Katja Simons
Executive Director
Campus OWL New York

We are happy to launch #PEP23 and wish you an enriching experience!

THE OWL REGION

Campus OWL is a network of five higher education institutions in OstWestfalenLippe (OWL), Germany Bielefeld University, Paderborn University, Hochschule Bielefeld - University of Applied Sciences and Arts, OWL University of Applied Sciences and Arts, and Detmold University of Music.

The network is vibrant and dynamic due to its diverse nature: the members represent different university types – two universities, two universities of applied sciences and one university of music and collaborate closely with each other and the many companies in the region. Major areas of collaboration research, transfer, interare nationalization, and digitalization.

With around 120,000 companies, OstWestfalen-Lippe in northwestern Germany is a region with an industrial focus, where business and science are closely connected. The collaboration of universities and a wide variety of high-performance companies makes OWL an important research location with over 65,000 students and more than 500 study programs.





The New York Office makes use of these networks, creates opportunities for students and researchers and supports collaborations with North American partner institutions.

The office serves as a hub to connect students, researchers, entrepreneurs and other stakeholders from both sides of the Atlantic to enable cooperation and knowledge exchange.

We believe that international collaboration is important to encourage engagement, understanding, and exchange in our increasingly interconnected world.











SKILLS SEMINAR PROGRAM 2023

Monday - April 17th

10:00 a.m. - 01:00 p.m. Kick-Off at the German American

Chamber of Commerce:

Intercultural Orientation & Self-branding

01:00 p.m. - 02:00 p.m. Lunch Break

02:00 p.m. - 05:00 p.m. PEP Group NYC Exploration

06:00 p.m. Welcome Dinner

Matthew Allen, Director of Careers & Education, Sandy Jones, Senior Manager, and David Tarsha, Project Manager, GACCNY 80 Pine Street, New York, NY 10005

Lower Manhattan (9/11 Memorial and Museum)

Pershing Square Restaurant near Grand Central Station

Tuesday - April 18th

09:30 a.m. - 11:00 a.m. Reducing Bias to Create Inclusive

Communities in the Workforce

11:15 a.m. - 12:00 p.m. How to Turn Your International

Experience into a Career Asset

12:30 p.m. - 02:00 p.m. Lunch Break

03:30 p.m. - 05:00 p.m. United Nations Guided Tour

Kelsey Oliveira, Assistant Director of the Office of Equity

and Inclusion at Bard College

German House, 871 United Nations Plaza, New York, NY 10017

Peter Kerrigan, Deputy Director at DAAD New York

German House Restaurant, 23rd floor

United Nations Headquarters

Wednesday - April 19th

10:00 a.m. - 12:30 p.m. PEP Group NYC Exploration

12:30 p.m. - 01:30 p.m. Lunch Break

02:00 p.m. - 05:00 p.m. Designing Your Life Workshop

05:30 p.m. Pizza Dinner

Manhattan West Side (Whitney Museum of American Art, High

Line, Little Island)

Chelsea Market

Dr. Joann Halpern, Director, Hasso Plattner Institute, New York

10 Hudson Yards, 48th floor, New York, NY 10001

Patsy's Pizzeria, 801 2nd Ave, New York, NY 10017

SKILLS SEMINAR PROGRAM 2023

Thursday - April 20th

09:30 a.m. - 11:00 a.m. How to Present Yourself Professionally

12:00 p.m. - 02:00 p.m. Lunch Break

02:00 p.m. - 04:00 p.m. Chinatown Immersive Walking Tour

07:00 p.m.

Sound Understanding Concert

Dr. Katja Simons, German House

Nom Wah Tea Parlor, 13 Doyers Street, New York, NY 10013

Felix Zeltner, Founder, Remote Daily; Christina Horsten,

Correspondent, dpa; Paul Eng, Founder, Fong On;

Sanel Huskanovic; Founder of MeinTripNachNewYork

DAAD Music Fellows, Carnegie Hall

Friday - April 21st

10:00 a.m. - 11:30 a.m. German American Relations in NY and

Other Jurisdictions, Science Diplomacy

11:30 p.m. - 12:30 p.m. Elevator Pitches

12:30 p.m. - 01:30 p.m. Lunch Break

01:30 p.m. - 03:00 p.m. Future Skills

03:00 p.m. - 04:00 p.m. Wrap Up Session & Feedback

Mariella de Carvalho, Consul for Culture and Science, German

Consulate General New York, German House

Dr. Katja Simons

Joshua Cohen, Managing Partner,

GIANT Innovation

Dr. Katja Simons



PEP PARTICIPANTS



Betül Arik

Betül Arik studied textile engineering and has many years of experience in the fashion industry. She is currently working on her master's degree in Applied Entrepreneurship at TH OWL and was supported with a scholarship for a start-up project last year. She has experience in the field of e-commerce and wants to deepen her knowledge about marketing. Through different jobs in various other industries, Betül has a wide range of work experience. She will complete her internship in NYC at the German Accelerator and is looking forward to further insights in entrepreneurship.



Nina Drabon

Nina Drabon is currently pursuing a Bachelor of Arts degree in Interior Architecture at TH OWL in Detmold. She completed her second bachelor's degree in Wood Engineering in 2019 and has gained practical experience during internships at multiple woodwork companies. Exchange semesters in England and Uruguay have led Nina to volunteer at the university's international office as well as to support the international department at the Detmold AStA (student comity). Her personal interests include drawing, visiting art museums and watching Formula1 races. She will be interning at the architectural woodwork company 'Eastern Millwork' in Jersey City.



Ferris L. Fechner

Ferris L. Fechner is currently finishing his bachelor's degree in Political Science and Economics at Bielefeld University. Having focused on International Relations, he has worked and studied in five different countries and speaks as many languages. Notably, he has worked on US-EU relations within an internship at the European Commission in Brussels and holds a certificate in International Affairs and Strategy by SciencesPo Paris. He also stayed in Brazil supporting German-Brazilian science diplomacy at the German Center for Research and Innovation in São Paulo. In his free time, he enjoys playing different instruments as well as learning languages. Ferris will intern at the American Council on Germany in Manhattan.



Jasper Klein

Jasper Klein is enrolled in the MA Program "Music Recording (Tonmeister)" at Erich-Thienhaus-Institute at Hochschule für Musik Detmold, where he also finished his bachelor studies in Sound Engineering in 2021. During his studies he championed the interests of the student body as president of the student parliament and member of Senate, Faculty council and General Students' Committee. When he is not singing or playing the keys in different Pop and Jazz Ensembles, he works as a freelance music producer and Dolby Atmos Mixing Engineer. He is the songwriter and frontman of his own Pop-Trio. Jasper will intern at The Bunker Studio in Brooklyn.

PEP PARTICIPANTS



Nicole Salvi

Nicole Salvi is currently finishing her bachelor's degree in Business Law at Hochschule Bielefeld - University of Applied Sciences and Arts. In addition to her studies, she supported the faculty of Business Law in civil law topics and the faculty of Engineering and Mathematics in the area of Legal Technologies and Data Protection. During the last year she worked mainly for Arvato Systems in the legal department. She will therefore complete her internship at the company's location in New York. Furthermore, Nicole is dedicated to the Student Association ELSA Alumni Deutschland e.V.



Patrick Stachon

Patrick Stachon is currently completing his master's degree in Production and Logistics Management at Hochschule Bielefeld - University of Applied Sciences and Arts and completed his bachelor's degree in Industrial Engineering at the Hamm-Lippstadt University of Applied Sciences. Besides his studies, Patrick works at the Miele & Cie. KG in the Productions and Quality Management department since 2020. His tasks include the optimization of production processes, definition of quality requirements and testing of quality characteristics in the laboratory. In his free time, he loves to do sports, like cycling or working out at the gym, and likes to work on his car. Patrick will intern at TÜV SÜD America, Inc. in Boston.



Lena Thiesbrummel

Lena Thiesbrummel is currently finishing her bachelor's degree in English Literary & Cultural Studies and Linguistics as well as her Bachelor of Education in English and Music at Paderborn University and Detmold University of Music. As former president of the Paderborn Model United Nations Club, she values experience in international relations and wants to pursue a career in the realm of international education. In her free time, Lena is an active member of Kolping, organizing events for children and teenagers, and she likes to make music. Lena will pursue an internship at the Campus OWL New York Liaison Office in the German House.

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Network of 5 Higher Education Institutions



